



Richert, Rasche Distinguished Alumni

Awards Presented At Commencement; 320 Win Degrees

Graduation anywhere is a high-point in many lives.

It was so again at Stout on June 3, as 320 graduates received bachelor of science or master of science degrees in ceremonies at the health and physical education center.

In addition to the awarding of degrees, the exercises included the presentation of distinguished alumni awards to Dr. Marlys Richert (35) and Dr. William F. Rasche (25) and an address by Kenneth W. Haagensen, executive vice president of the Wisconsin State Chamber of Commerce.

Alumni Award Winners

A highlight of June commencement at Stout the last three years has been the awarding of the Distinguished Alumni Awards. This year's recipients were Dr. Marlys Richert and Dr. William F. Rasche. The awards were presented by President William J. Micheels with the assistance of George Kinsler (53), outgoing Alumni Association president.

Dr. Richert, who is now assistant director in cooperative extension programs of the University of Wisconsin extension division, holds both master of science and doctor of philosophy degrees from the University of Wisconsin.

Dr. Richert began her professional career as a home economics teacher in the New Hope, Wis., schools. She has been extension home economist in Green and Waukesha counties. She is active in many professional and academic organizations in the home economics field and is a contributor of research and comment to numerous



Distinguished Alumni Award recipients are shown here with President Micheels and Alumni President Kinsler admiring citation and silver bowl presented as symbols of the award. From left are President Micheels, Dr. Marlys Richert, Dr. William Rasche and Kinsler.

journals and professional periodicals.

Dr. Rasche has been retired since 1958, but for 28 years prior to 1958 he served on the staff of the Milwaukee Vocational and Adult School staff and was director from 1940 to 1958.

Dr. Rasche's master of arts and doctor of philosophy degrees were obtained at the University of Chicago, and he, too, began his career as a teacher and principal in small schools in South Dakota and Wisconsin.

In addition to his service with the Milwaukee Vocational and Adult School, Dr. Rasche also served for a time as professor of vocational education at the University of Pittsburgh and as personnel director of the General Motors Truck Corporation.

In commemoration of their new honors, Dr. Richert and Dr. Rasche

each received a certificate of merit and a silver bowl.

The Commencement Address

"There are those who say there are no new frontiers; don't you believe it," was the warning of Mr. Haagensen in his address to the graduates at the commencement exercises.

Mr. Haagensen commented on the careers and opportunities that are now and will in the future be available to young people. "The challenge is there for those who will accept it. The Edisons and the Pasteurs of the future are graduating from our colleges and universities today," he said.

Repeating his theme that there still are frontiers to be conquered, Mr. Haagensen cited problems still to be solved in the fields of agricul-

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University Academic Structure Changed

The academic structure at Stout is undergoing a reorganization to prepare for expansion and change, Dr. John A. Jarvis, vice president for academic affairs, has announced.

The new structure has been approved by the Academic Council and the Faculty Senate, but the actual working out of the new structure probably will take some time, Dr. Jarvis said.

The new organization divides the university into two colleges — the undergraduate college and the graduate college. These two colleges will be the units which plan and administer curricula. Each major course of study which the university offers, will be under the jurisdiction of one of the two colleges and will be administered by a director and a committee of faculty members.

In addition to the two colleges, the university will retain the four schools it now has — the school of home economics, the school of applied science and technology, the school of liberal studies and the school of professional teacher education.

These four schools will not administer curricula as they now do, but rather will furnish the classes and the faculty for the curricula at the request of the committees of the colleges which are responsible for the development of the major curriculum areas.

Dr. Jarvis said the new structure is intended to provide an adminis-

trative organization so that more adequate educational programs will be developed for the 6,000 students expected on campus by 1973.

"The organization we have evolved through the years has changed to meet developments more effectively, and this reorganization is another step along that path," Dr. Jarvis said.

In addition to the basic two-college, four-school administrative structure, the new plan for academic organization also contains a check and balance kind of system in which the various units of the university all can take a constructive part in evolving new programs and in re-evaluating existing ones.

Koch, Erickson Head Alumni Association

Joseph D. Koch (57) of Oak Creek, Wis., and Robert Erickson (56), New Richmond, Wis., have been named president and vice president, respectively, of the Stout



KOCH



ERICKSON

Alumni Association effective July 1.

Koch succeeds George Kinsler (53) of Madison, and Erickson succeeds himself.

Koch is manager of field service and training for AC Electronics division of General Motors Corp. He and his wife, Bonnie, have four children. Joe was president of the junior class while he was at Stout, was a member of Epsilon Pi Tau and was named to Who's Who Among Students in American Colleges and Universities.

Bob is principal of the New Richmond senior high school. He is a past president of the West Central Wisconsin Personnel and Guidance Association and a past lieutenant

governor of Wisconsin-Upper Michigan Kiwanis International. He and his wife have three children.

While at Stout, Bob was a member of Epsilon Pi Tau and Delta Kappa.

Ask Alumni Serve As Big Brothers or Sisters to Students

A "big brother" or "big sister" relationship between alumni and new students at Stout is being tentatively formed by Gerald Donley, coordinator of school relations, and Lloyd Trent, director of development and alumni services.

The idea is that as soon as a prospective freshman is accepted for enrollment at Stout, an alumnus in that student's city or town will be notified. The alumnus will then call the prospective freshman, congratulate him on his being accepted for enrollment at Stout and offer to assist him in any way possible as he prepares to begin his college career here.

Details of the program are now being studied, and it is expected that it may go into operation beginning in January 1968. The December issue of the *Stout Alumnus* will carry a blank on which alumni who would like to be called on to serve as a big brother or sister to new students may signify their willingness.

AWARDS...

Continued from Page 1
ture, transportation, religion, politics and business as a whole.

Commenting on surveys which show today's college graduates to be little interested in business careers, the speaker said there are as many new and challenging frontiers in the business field as in any other. He called for more contact between education and business to stimulate greater mutual understanding.

Mr. Haagensen lauded Stout for recently inaugurated programs of business and industry internship and for new course sequences such as applied mathematics which stress practicality.

THE STOUT ALUMNUS

The Stout Alumnus is the official publication of the Alumni Association of Stout State University, Menomonie, Wis. It is published quarterly and entered at the post office at Menomonie, Wis., as third class matter.

Joseph D. Koch, *President*
Robert Erickson, *Vice-Pres.*
Lloyd Trent, *Executive Sec.*
Robert Phelps, *Editor*

Campus News . . .

Dr. John Furlong, vice president for university relations and development, has been in South Vietnam during the summer as one of a seven-member team studying education in that country.



FURLONG

The team is assisting South Vietnam's minister of education in preparing a plan for the reorganization of elementary, secondary, vocational, technical and adult education in that country. Dr. Furlong has been working particularly in the field of elementary and secondary education.

The study, which is under the sponsorship of the Agency for International Development (AID), was to have been completed by the end of August. Dr. Furlong is expected to be back on the campus in time for the beginning of the fall term September 5.

* * *

Nearly 2,000 students attended summer session courses at Stout. Approximately 700 attended the two-week pre-session and post-session sections while nearly 1,300 attended the regular eight-week session.

Of the total who attended the regular eight-week session from June 19 to August 11, 538 were graduate students. The most popular field for the graduate students was counseling and guidance in which 140 were enrolled.

The most popular area for the undergraduates was applied science and technology in which 362 were enrolled.

* * *

The old Menomonie Clinic building on Main Street between Fourth and Fifth Streets has been rented by the university for faculty and

Fund Campaign Tops \$100,000 Mark; Bequest of \$5,000 Swells Total Figure

The Diamond Jubilee fund campaign being carried on by the Stout State University Foundation, Inc., has reached the \$110,000 mark, according to Lloyd Trent, director of development and alumni services.

Trent said the fund was boosted considerably in July by the bequest of \$5,000 by Mrs. Frances Ruth Heller Scoville of Grand Rapids, Mich. Mrs. Scoville died in January and left the specific bequest to the university.

A diploma winner at the Stout Institute in 1905, Mrs. Scoville returned and received her bachelor of science degree in 1932.

The total of over \$110,000 represents 82 per cent of the goal of \$150,000 which the foundation hopes to reach by the end of 1968 — the 75th anniversary of the founding of the university.

"We have been very happy with the response alumni have made to our mail request for funds issued at

the beginning of the summer, and we are, of course, delighted with a gift of the magnitude of Mrs. Scoville's," President Micheels said in commenting on the foundation drive to date.

"We consider this response a tribute to the loyalty of Stout alumni, but we realize that that loyalty had to be earned by the faculty members and administrators who preceded us. We are doing our best now to be sure that this kind of loyalty continues in the future."

Mr. Trent indicated that the drive for funds will continue with special emphasis on corporate and foundation sources.

"We are thoroughly aware of what the success of this drive can mean to the university," Mr. Trent said. "And we will be concentrating on it to be as sure as we can that the end of 1968 will see the drive brought to a successful close."

administrative offices. The graduate college offices and probably another department or departments will be quartered there.

The clinic is the second commercial building the university has rented to fill the facilities gap until buildings can be built. The first rental facility was the Old Farmer's Store building on Broadway which was rented two years ago to serve as an art center. It is still being used in that capacity.

President Micheels indicated that the Menomonie Clinic probably will be leased until the science and technology building is constructed and in use. That may be another two to three years, he said.

The president also said he believes renting commercial facilities in the city has an unanticipated side benefit — bringing the university and the city closer together. "Renting facilities gets us out in the open where people can meet us more easily and vice versa," he said.

For the second consecutive year, the successful pre-enrolling and orientation for freshmen was carried out this summer. On each Monday and Thursday through much of June and July, new freshmen and their parents were invited to the campus to register and generally become acquainted with Stout so that their introduction in the fall will come a little more easily. Gerald Donley, coordinator of school relations, was in charge of the program.

Remember HOMECOMING 1967

October 5, 6, 7

Coronation, Pep Rally, Parade,
Game, Reunion Dinner

REUNION CLASSES:
1942 - 1957 - 1962

Homecoming Begins 75th Birthday Fete

Stout's Diamond Jubilee — the 75th anniversary year of the school's founding — will officially begin at homecoming, October 6, 7 and 8.

The first of several events planned to commemorate the Diamond Jubilee year will be the Homecoming celebration, and the student body will be in charge of planning. The theme for the Homecoming events — parade, halftime entertainment, reunions, etc., is expected to revolve around the 75th anniversary theme — Heritage and Horizon.

Student representatives on the committee that has been planning the events are Marilyn Remiker of Cato, Wis., and Charles Hammer of New Holstein, Wis.

In addition to the Homecoming observance of the anniversary, a major Founder's day event is being planned for the spring of 1968. Tentatively, it is expected that the event will take the form of an exposition featuring new ideas, techniques and facilities in the fields of home economics, science and technology.

Alumni News . . .

Michael and Janice Grosskopf Effinger (66) are teaching in the Grafton public school district. Janice is home economics coordinator for the Grafton schools and Mike teaches drafting at the high school. Their address is 769 - 12th Ave., Apt. 9, Grafton.

Dwight (66) and Linda Nyhus Davis (67) are living in East Lansing, Mich. Dwight will be continuing his studies at Michigan State University, and Linda will be teaching in the Lansing schools.

50-Year Class Reunion Draws 16; Hear Micheels Speak; Renew Friendships

SIXTEEN members of the classes of 1916, 1917, 1918 and 1921 attended the 50th year reunion of the class of 1917 on the campus June 26.

The members of the reunion class and their friends from the classes immediately preceding and following renewed acquaintances, exchanged reminiscences and brought themselves up to date on the changes in campus life and property.

In addition to campus tours and visiting, the returnees attended a noon luncheon and an evening banquet at which they heard remarks on the state of the university by President William J. Micheels.

Members of the faculty alumni committee served as hosts for the honored guests, and the event was planned by the alumni office staff headed by Lloyd Trent.

Members of the 1917 class who attended the reunion were Ruth A. Cass, Westville, Ind.; Winifred Kingsford Straub, Iron Mountain,

Mich.; Virginia Seeman McGowan, Iron Mountain, Mich.; Alma Ganz McClyman, Wisconsin Dells; Lyl Maruska Borak, Minneapolis; Marie McKeon Lucas, Minneapolis; Lou H. Robinson, Wichita, Kan.; Irene Hebert Casper, Chippewa Falls; and Joyce Kelly Brunstad, Chippewa Falls.

Members of the class of 1916 who attended the reunion were Gladys Cochrane Strobel, Iron Mountain, Mich.; and H. C. Milnes, Kansas City.

From the class of 1918 came H. K. Snively, Menomonie; Florence Tracy Arft, Appleton, Wis.; Claire Haight, Eau Claire; James McRae, Minneapolis; and Joseph Gagnon, St. Paul, Minn.

Ray F. Kranzusch of Menomonie attended from the class of 1921.

In addition to the class members, a number of wives, husbands and friends attended the reunion bringing to 26 plus present Stout staff members the number who attended the day's events.



Four members of the class of 1917, which held a reunion on the campus in June are shown here with Alyce Donovan Vanek (33) a member of the faculty alumni relations committee. From left are Marie McKeon Lucas, Mrs. Vanek, Irene Casper Hebert, Lyl Maruska Borak, and Joyce Kelly Brunstad.

Alumni Club News

Fox River Valley

The Fox River Valley Alumni association will meet at 6 p.m. September 30, at the Hotel Menasha in Menasha. Max Sparger, head football coach, will present the program titled "The Athlete at Stout."

The cost of the evening will be \$4 per person. Reservations should be sent to Mrs. Alvin Lang, 713 Appleton Street, Menasha 54952.

Members of the committee planning the event are Mr. and Mrs. Milton Benner, Mrs. Irma Kyle, Mr. and Mrs. Leo Patt, and Mr. and Mrs. Dennis Suckow.



Shown here during a "talk" session are several of the persons who attended the 50th year class reunion in June. From left are Alma Ganz McClyman (17), Mr. McClyman, Robert Phelps, a member of the faculty alumni relations committee; George E. McGowan, Virginia Seeman McGowan (17), Mrs. Lou H. Robinson, Gladys Strobel Cochrane (16), Lou H. Robinson (17), and Winifred Straub Kingsford (17).

1927 - 1935

Dr. Blossom Johnson (27) has been appointed acting head of the department of home economics at Illinois State University. Miss Johnson has been a member of the ISU faculty since 1945.

Franklin Brust (29) retired in May after 40 years of teaching at Lead, S. D. He directed the evening vocational school program there for 25 years.

Melvin Betterley (32), professor and head of engineering drawing, was named assistant dean of the college of engineering at Northern Iowa University (formerly State College of Iowa). Betterley has been a member of the engineering faculty there since 1952.

Helmer M. Martinson (35) of Knoxville, Tenn., is working for the Tennessee Valley Authority developing employment opportunities for minority groups.

Thomas Takeshi Tsuji (57) recently received his doctor of education degree from Michigan State University. He will be teaching at Stout in September.

1946 - 1960



STEINBACH

Donald G. Steinbach (46) has been appointed general plant superintendent of Moebius Printing Company of Milwaukee. Before joining Moebius, Steinbach served as plant manager and vice president in charge of production at Harrison and Smith Company in Minneapolis.

Gerald Schemansky (58) has resigned his position as assistant professor in the Graphic Arts department at Stout and has been employed as a technical representative by Kimberly-Clark Corporation of Neenah. Gerry had been on the Stout staff for nine years.

Keith Koch (60) has been named director of training at Western Printing and Lithographing Company's Racine division. Koch joined

Western in 1960 as a member of the training department.

Peter Fulcer (60) of Fredericksburg, Va., has been named outstanding youth educator for 1966. He teaches at two Fredericksburg schools — Maury Elementary and James Monroe High.

1963 - 1966

Roger Lee Hoover (63) of Platteville received his doctor of philosophy degree in May from Colorado State College at Greeley.

Harry Cain (63) of Wisconsin Rapids has been appointed employment specialist in the personnel section of the Industrial Relations department at Consolidated Papers, Inc.

James C. Kieson (65) of 439 Grover Road, Muskegon, Mich., is teaching industrial arts in the Orchard View school system.

Pvt. (Army) Thomas R. Vinette of Milwaukee has completed eight weeks of advanced infantry training at Ft. Lewis, Wash. He received specialized instruction in small unit tactics.



Co-captains for the Stout Bluedevils during the 1967 football campaign are Mike Dunford of Hopewell, Va., quarterback (left) and Mike McHugh of Minnetonka, Minn., running back.

Sports . . .

Sparger Says Grid Squad Lacks Savvy

"Our team will be very young, so we will have to be rated one of the pack."

That was the word from Head Football Coach Max Sparger as he began his fifth year as grid boss at Stout.

Although he expects nearly 100 men to turn out for drills opening September 1, Sparger can point to only five Offensive starters. He will however, have 10 defensive regulars back and a total of 28 lettermen returning from last year's squad.

Heading the roster of returnees will be Quarterback Mike Dunford and Halfback Mike McHugh, who will serve as co-captains for the campaign, and Jim Warrington, standout defensive tackle. Dunford is an experienced quarterback who had an outstanding season in 1965 when he led the team to the Wisconsin State University conference championship and was

named the top signal caller in Wisconsin small college circles.

Though small at 170 pounds, McHugh is a gritty performer who has demonstrated an almost uncanny ability as a pass receiver. He is also a smart and elusive ball carrier.

Warrington is rated one of the more rugged defensive performers Stout has produced, and if he remains healthy will doubtless be a key in the defensive lineup.

1967 SCHEDULE

*Sept. 9	Winona	7:30 p.m.
*Sept. 16	Superior	1:30 p.m.
Sept. 23	Whitewater	1:30 p.m.
Sept. 30	Oshkosh	1:30 p.m.
*Oct. 7	Platteville	2:00 p.m.
*Oct. 14	La Crosse	1:30 p.m.
Oct. 21	Stevens Point	1:30 p.m.
*Nov. 4	Eau Claire	1:30 p.m.
Nov. 11	River Falls	1:30 p.m.
*Home games	**Homecoming	



Persons who attended the reunion of the class of 1917 are shown here grouped around President William J. Micheels. In the front row left to right are Irene Casper Herbert, Florence Tracy Arft, Claire Haight, Lou H. Robinson, Mrs. Lou H. Robinson, Lyl Maruska Borak, and Marie McKeon Lucas. Second row left to right are Charles Hebert, Winifred Straub Kingsford, Gladys Strobel Cochrane, Virginia Seeman McGowan, President Micheels, James McRae, Alma Ganz McClyman, Ruth A. Cass, Joyce Kelly Brunstad, Ray F. Kranzusch. Third row left to right are Clifford McClyman, Mrs. James McRae, H. C. Milnes, and G. Adolph Brunstad.

Stout State University

Menomonie, Wisconsin / 54751

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